

AND EARNING LESS THAN SGD 9,189/MONTH YOU ARE ACTUALLY EARNING

# BELOW

THE MEDIAN MONTHLY HOUSEHOLD INCOME
IN SINGAPORE

SOURCE: SINGAPORE DEPARTMENT OF STATISTICS, 2020 DATE OF RELEASE: FEB 2021



# NGU DESERVE NORE!





#### VANGUARD COLLEGE REVENUE BREAKDOWN

20%

Academic Coaching

80%

Executive Placement

#### ABOUT VANGUARD COLLEGE

Vanguard College was started in 2014 as an EduTech company by Harvard graduates, with only 4 employees.

It evolved into a postgraduate coaching and executive placement company focusing on creating top tier postgraduates for management roles for regional and international companies.

#### VANGUARD COLLEGE GRADUATE PROFESSIONAL BACKGROUND

35%

30%

Finance

Consulting

10%

8%

Healthcare/Pharma/Bioter

7%

5%

5%

Not-For-Profit

Others

# JOIN THE VANGUARD MBA-DOCTORATE (M-D) PROGRAM AND EARN AN MBA. DBA OR PHD FROM SWISS SCHOOL OF MANAGEMENT

Armed with an MBA, DBA or PhD from one of the top European management schools - Swiss School of Management, means that you will be propelled to the world stage with one of the best and most affordable degrees.

All the coursework can be completed online, and the entire program will prepare and empower you with the skills and confidence you need to advance your career.

#### **REALISE YOUR BUSINESS AMBITIONS**

Designed for determined professionals with at least three years of management experience, our program will help you advance to the next stage of your career. The program is taught by industry experts with diverse international experience, providing comprehensive insights into today's business challenges to help you:

- . Further your ability to overcome complex problems in global business and finance
- Develop critical managerial skills and master practical business and finance applications
- . Enhance the people-management skills necessary for more effective leadership
- · Gain international perspectives of organisations, finance and management theory

#### SWISS SCHOOL OF MANAGEMENT (SSM) MBA, DBA & PHD DEGREES

SSM's Masters of Business Administration (MBA) program is a part-time / distance learning program, with the requirement to produce a thesis before graduating in-campus. The program is to be completed entirely online.

SSM's Doctor of Business Administration (DBA) program or Doctor of Philosophy (PhD) program is a part-time / distance learning program, with the requirement to produce journal publication in an internationally recognised journal and a distance viva voce (oral examination) before graduating incampus. The program is to be completed entirely online.



<u>Lectures</u> designed and delivered by our acclaimed teaching staff



Interactive assignments enabling you to participate in group learning exercises



Real-life case studies offering you skills that can be applied immediately



<u>Social interaction</u> with peers, professors and tutors makes you more connected



<u>Digital resources</u> to help you enrol, resolve technical enquiries and develop your career



#### **ACADEMIC AND INDUSTRY EXCELLENCE**

The Swiss School of Management is among the top management schools in Europe, and its programs are fully accredited by the IACBE, EduQua (Europe) and CHEA (USA). Besides being accredited by the United States Department of Veterans Affairs, the Swiss School of Management is also a UNESCOapproved institution through its membership with the International Association of Universities.

#### FEES FOR TAKING THE PROGRAMS FULL-TIME ON-CAMPUS

SSM's MBA is a full-time 1 year program consisting of Coursework and Thesis submission (Write-up).

The full-time on-campus program cost EUR 15,300\* (approx. SGD 24,500)

SSM's DBA is a full-time 3 years program consisting of Coursework, Research Lab (Data Collection and Analysis) and Doctoral Thesis (Write-up and Defend).

The full-time on-campus program cost EUR 31,000\* (approx. SGD 49,500)



## **SWISS SCHOOL** OF MANAGEMENT

**ACCREDITATION AND** MEDIA COVERAGE



#### **Council of Higher Education**

https://www.chea.org/international-accreditation-councilbusiness-education/institution name alphabet=All&page=51



#### businet BUSINET

#### International Accreditation Council for Business Education **Accredited Member** iache orgiache org



# www.businet.org.uk

Member



International Association of

Universities

Member

#### International Leadership Association Member

www.ila-net.org



EduQua, Swiss Quality Label for Further Education Institutions. www.alice.ch/de/dienstleistungen/edugua



#### Yahoo! News (Singapore)

https://sg.yahoo.com/news/higher-education-accreditingorganization-releases-020000213.html



#### Schu News

https://www.sohu.com/a/412373534\_824887



WeChat/Tencent News https://new.gg.com/rain/a/20200810A0EQTS00



#### WHAT IS INCLUDED IN VANGUARD'S PACKAGE?

KNOW WHAT IS INCLUDED WHEN YOU SIGN UP

# WHAT ARE YOU PAYING FOR **IN VANGUARD COLLEGE'S MODEL**









from Vanguard College





NO STRESS or ANXIETY on your assignments and exams

# WHAT ARE YOU PAYING FOR WHEN YOU SIGN UP DIRECTLY WITH SSM







Lots of STRESS and ANXIETY when you can't complete your assignments or exams

#### WHAT'S INCLUDED

#### APPLICATION AND ADMISSION

Vanguard College Application and Admission

(and what's included)

VANGUARD COLLEGE **ALL-IN PRICE**  APPLY DIRECTLY

DIY Application and Admission

Masters of Business Administration EUR 5.900 or Swiss School of Management. SGD 9,500

- · Application, admission, coursework and exam support
- · Full School Fees

Switzerland

· Singapore-based coaching

EUR 15.300 but DIY



Masters of Business Administration Swiss School of Management, Switzerland Do Everything YOURSELF.

Doctor of Business Administration Swiss School of Management,

Switzerland

- · Application, admission, coursework and thesis support

EUR 15,600 or

- · Full School Fees
- · Singapore-based coaching

SGD 25,000



EUR 15,600 or

SGD 25,000

EUR 31.000 but DIY

Doctor of Business Administration Swiss School of Management, Switzerland

Do Everything YOURSELF.

Doctor of Philosophy

Swiss School of Management, Switzerland

- · Application, admission, coursework and thesis support
- · Full School Fees
- · Singapore-based coaching

EUR 31,000 but DIY

Doctor of Philosophy Swiss School of Management, Switzerland

Do Everything YOURSELF.



To support the working population in Singapore to be well-equipped and seize opportunities in the future economy, Vanguard College has set up various award schemes for deserving candidates. We are confident that our candidates will be the future leaders of Singapore and regional economies upon graduation.

With these awards and schemes, coupled with academic exemption measures, Vanguard College will, more than ever, expect our candidates to achieve meaningful academic enhancement during this difficult COVID-19 period and scale to a greater height after graduation.

# AWARDS SCHEMES FOR MASTERS & DOCTORATE CANDIDATES



#### **VOLUNTEER AND COMMUNITY INVOLVEMENT AWARD**

At Vanguard College, we believe that volunteer involvement is an integral part of a strong and prosperous community. To encourage this value, we've set up an award for SSM candidates who have letter of support from grass root organisations, non-profit organisations, or community/cluster leaders who can vouch for the candidates' involvement in their community.

Successful applicants will receive a discount of SGD 15,000 from the program fees.



#### SSM-VANGUARD PROGRESS AWARD

To encourage candidates to participate in the Swiss education system, which has consistently been ranked at the top among the world best, SSM will award SGD 9,500 to candidates who are accepted by Vanguard College and enrolled on the SSM DBA or PhD program. The award will be disbursed as a one-time discount on the program fees.

You will be automatically given the discount if you are qualified, so there is no action required from you on this.



# WHY STUDY WITH VANGUARD COLLEGE?

# MORE AMAZING REASONS TO DO YOUR POST-GRADUATE STUDY WITH VANGUARD COLLEGE



LOWER TUITION FEES



ADVANCE
AFFORDABLE DEGREES



REDUCED EFFORT SPENT



## **PROGRAM TIMELINE** / MODULES (MBA/DBA/PhD FROM SSM)



# **COST BENEFIT ANALYSIS**

FIRST 6 Months

**Application Phase** Deadline: Jun 15, 2021

Application to Vanguard College

- · Passport & Govt ID (Scan Copies) · Bachelor Transcript (Scan Copies)
- · Current Resume (PDF)
- Application fees (USD 100)

#### **Decision from Vanguard College**

These are some of the suggested courses/modules you can take:

#### Admission to SSM's MBA Program

Transformational Leadership Fundamentals of Financial Accounting Ethical Intelligence in Business **Cross Cultural Communication** International and Strategic Human Resource

**Full Program** from the university

Possible Full Exemption of **ALL** courses

Strategic Management Financial Instruments in Economics Marketing Management



Completion of 12,000-words/Dissertation

Graduate in Swiss School of Management Campus Italy/Switzerland

NB: The above proposed modules are subject to change by the respective universities and Vanguard College.

# 

**Application Phase** Deadline: Jun 15, 2021

**FIRST** 

**FINAL** 

6 Months

Application to Vanguard College

- Passport & Govt ID (Scan Copies) Bachelor Transcript (Scan Copies)
- · Current Resume (PDF)
- Application fees (USD 100)

#### **Decision from Vanguard College**

These are some of the suggested courses/modules you can take:

#### Admission to SSM's DBA Program

12 Months

Doctor of I Doc

**FINAL** 12 Months

Research Methods LSP555 Leadership 360 Degrees Quantitative Methods & Survey Design Qualitative Methods Essential Tools

Full Program from the university

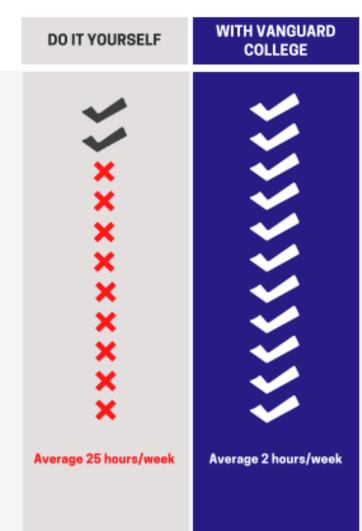
Possible Full Exemption of ALL courses

Publication in Journals and Viva Voce

Graduate in Swiss School of Management Campus Italy/Switzerland

NB: The above proposed modules are subject to change by the respective universities and Vanguard College.

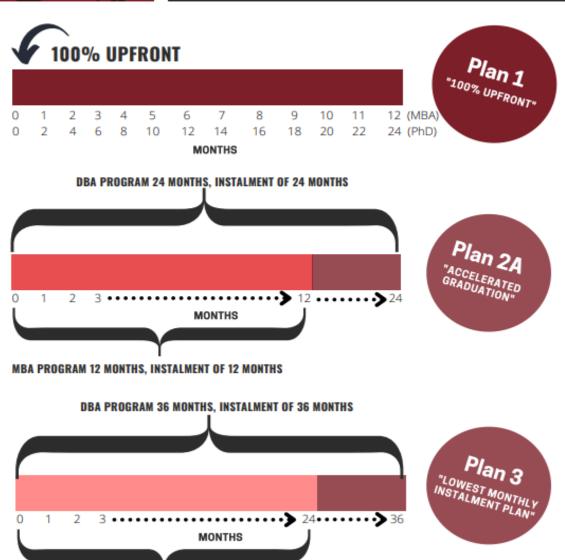
Graduate in SSM Campus in Europe Alumni Email accounts Discounted/Free Textbooks **Award Schemes Academic Coaching** Assignment/Homework Assistance **Exam Tips from Past Students** Admissions Application Support Pay Program Fees in Instalments Resume Writing Support Weekly Lesson Summary Average Study time





## PAYMENT PLANS (MBA / DBA FROM SSM)

INFOGRAPHICS ILLUSTRATION



MBA PROGRAM 24 MONTHS, INSTALMENT OF 24 MONTHS



# PAYMENT PLANS (MBA / DBA FROM SSM)

(ASSUMING GRANTED ALL AWARDS)

MBA (SSM)

Within 4 weeks after VC Decision Letter 100% @ SGD 9,500

DBA or PhD (SSM)

Within 4 weeks after VC Decision Letter 100% @ SGD 25,000



#### MBA (SSM)

Monthly Instalment @ SGD 814/month# for 12 months, commencing May 2021 DBA or PhD (SSM)

Monthly Instalment

@ SGD 1,097/month# for 24 months,
commencing May 2021



MBA (SSM)

Monthly Instalment
@ SGD 417/month# for 24 months,
commencing May 2021

DBA or PhD (SSM) Monthly Instalment

@ SGD 750/month# for 36 months, commencing May 2021



# Interest Rate per annum @ 5%. Assuming zero school fees increase by SSM and no significant change in currency exchange rate.

### SO, WHAT'S MY NEXT STEP?



#### 1. APPLICATION TO VANGUARD COLLEGE

We will require your Govt ID & Passport (scanned copy), Bachelor Degree/ Transcript (scanned copy), Resume (in PDF), and USD100 Application Fees (non-refundable).



#### 2. ADMISSION DECISION

Admission comes in 3 stages.

- Vanguard College admission is within 4 weeks upon submission of all documents and application fees.
- MBA and DBA admission is within 4 weeks upon Vanguard College admission.



#### 3. WORK, LIFE, STUDY BALANCE

Spend, on average, 2 hours per week studying with Vanguard College. Academic requirements will be condensed into simple to understand and easy to follow lessons.



#### 4. GRADUATE IN CAMPUS

Graduate in campus with style!



#### 5. SUIT UP!

Ready for your new position in the corporate world?









# REVIEWS FROM OUR STUDENTS



...there is a stage of our career when we may not have disposable time and I think that is where Vanguard College is really helpful ... in assisting with my learning journey... and pushing me towards better grades and understanding of the course material...

Elvin Tan, Ex-APAC Head of Youtube, Vanguard College Graduate

Best school ever! Exactly the kind of school you can only dream of since Primary School. Thank you Vanguard College... Highly recommended!

Joanna Fang, Current VC Student \*\*\*\*

Great time here. Serious, straightforward and friendly. Highly recommended. Thanks for your trust in me and thanks for helping in my Masters course!

Li Xiuyuan, Current VC Student \*\*\*\*\*

I followed exactly what I was told, and everything was clock work. I would recommend Vanguard College to other people. Thank you VC!

Chris Chua, Ex VC Student







### **Agent Contact:**

Stephanus Titus Widjaja Director

Business Indonesia-Singapore Association (Co. Reg. 201212341G)

302 Orchard Road, #07-03 Tong Building, SINGAPORE 238862

Mobile +65 93554952

Email <u>stephanustw@bisakita.com</u> Website <u>www.bisakita.com</u> <u>www.facebook.com/bisa.singapore</u> <u>www.meetup.com/BISAKITA</u> @bisasingapore